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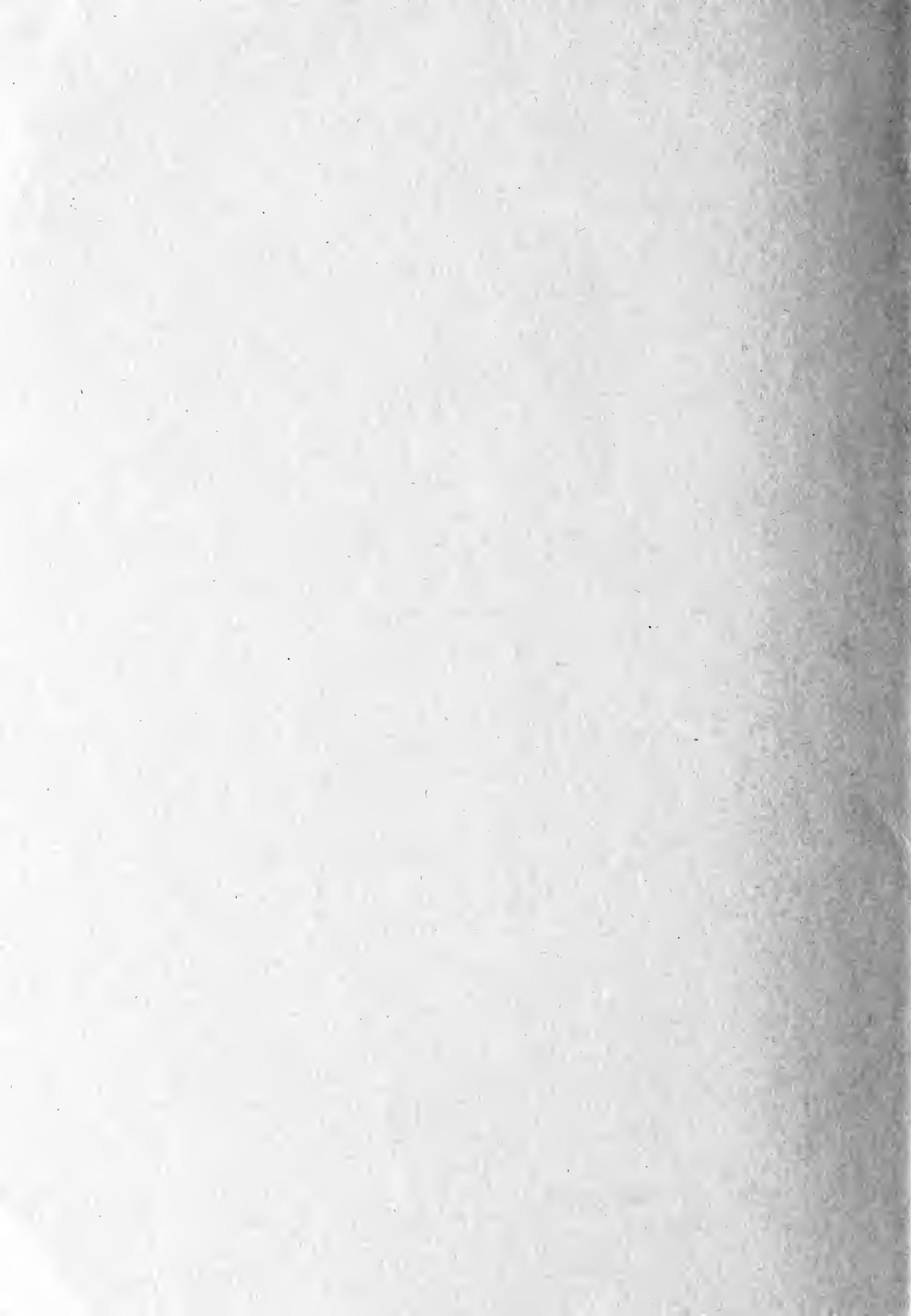
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Ruschmohr

Dahlia

Gardens

1938





Miss Doris Virginia Dudley, lovely daughter of Pres. and Mrs. Lynn B. Dudley, admires Dahlia "Straight's White", Ruschmohr Dahlia Gardens winner of Derrill W. Hart Medal at New York.

—Photo courtesy of New York Times

EXHIBITION DAHLIAS
FOR
1938



RUSCHMOHR DAHLIA GARDENS
38 VINCENT STREET
ROCKVILLE CENTRE, L. I.
NEW YORK

*

INTRODUCERS OF
"CERTIFICATE OF MERIT" and "HONOR ROLL DAHLIAS"

*

Telephone: ROCKVILLE CENTRE 6274

All abbreviations are as follows:

(I.C.)	Incurved Cactus
(R.C.)	Recurved or Straight Cactus
(S.C.)	Semi Cactus
(F.D.)	Formal Decorative
(I.D.)	Informal Decorative
(B.)	Ball
(A.)	Anenome
(C.)	Collarette
(M.)	Miniature
(O.)	Orchid
(S.)	Single
(Mi.)	Mignon

Facts for Dahlia Fanciers

STRAIGHT'S WHITE won the Derrill W. Hart Memorial Medal, the supreme award in the seedling class at the American Dahlia Society Annual Show in New York. It won as the best of its class in the Camden, New Jersey Show. The American Dahlia Society Bulletin selected it for its front cover illustration. It leads the list of Leonard Barron's Honor Roll of Debutante Dahlias in *The Flower Grower*.

SUNRAYS leads J. W. Johnston's Dahlia Futurity list in House Beautiful and won The American Home Achievement Medal at Rockville Centre, N. Y. Show.

PREAKNESS leads J. W. Johnston's Dahlia Futurity for Collarettes, Miniatures and Pom Pons.

These new dahlias, as well as former introductions of ours—Purple Mist, William G. Wyllie, Mrs. George Le Boutillier and Betty Lindgren—were prize winners in the New York Show. These and other former introductions—Rudolf's Giant, Red Jug, Rockley Moon, Jane Dew, Josephine G. and Man o' War—were winners in other shows around the country.

Our catalog includes such dahlias as we know have been prize winners in the New York or other shows, during the past year and previous years. We mention these facts only to convince you that we are offering the best varieties we know are worthy of your own selection. You will make no mistake in growing any of them since all winners were judged and prizes awarded not by us but competent, discriminating and unprejudiced judges.

Important Change in Price Policy

Now we wish to bring to your attention a most important fact. You fully realize that conditions of the country have changed considerably during the past 10 years. However, it has been our observation that the dahlia industry has not kept in step with these changes. In this interval, the same policies that were adopted then seem to still prevail. We have never believed in price cutting for we have been members of the National Association of Commercial Dahlia Growers for several years and we have never received any complaints from them accusing us of this or other unethical practices. We have always felt that the retail price of plant, being 50% of the root price, has been entirely too high. We have therefore already announced the reduction of plants on our new introductions to 33 $\frac{1}{3}$ % and we have also reduced the price of our previous introductions to this figure or thereabouts, also those of other introducers, less than 2 years old, where permission has been granted.

We feel that this policy will encourage the purchasing of green plants. We know of other growers of repute that are adopting the same policy and we feel that this is a step in the right direction. We want to emphasize that there will absolutely be no change in the quality of our plants. We will continue to grow and ship them in 3-inch pots. Our roots and plants will be shipped under the **RUSCHMOHR GUARANTEE**, to be healthy and true to name.

We have just completed the construction of a new greenhouse which has been certified by the U. S. Department of Agriculture. Our house is inspected frequently and every root and plant we ship out of the quarantined area of Japanese beetle and European corn borer is examined by a U. S. Department of Agriculture inspector, who renders a certificate upon the completion of inspection of each individual shipment. We make no substitutions unless authorized. Remittances are to accompany all orders and we prepay postage for all retail orders of \$3.00 and over.

Look at the Record of These Outstanding Introductions



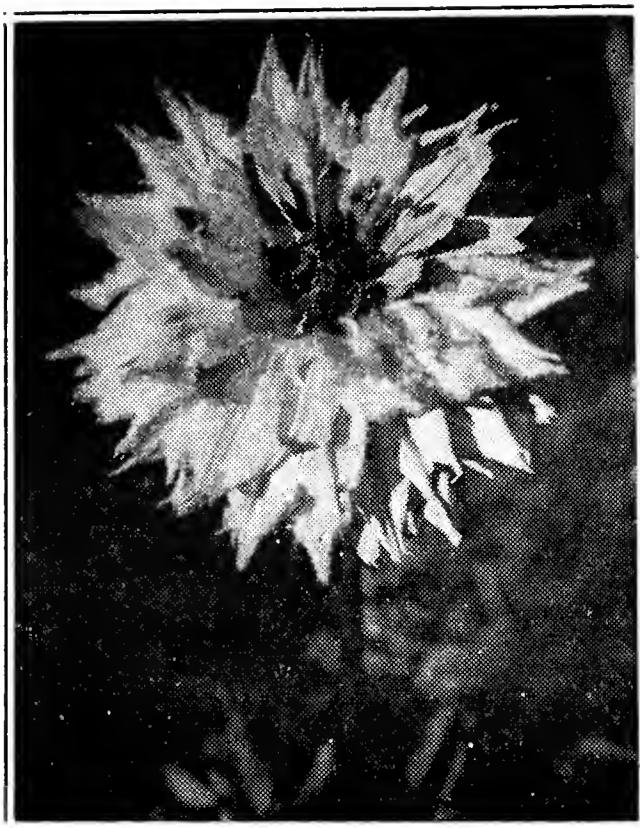
WINNER OF DERRILL HART MEMORIAL MEDAL
AT NEW YORK SHOW

STRAIGHT'S WHITE (Straight-Wells) A real white informal decorative that everyone can grow; winner of the supreme award in the seedling class at the American Dahlia Society Show at New York, the Derrill W. Hart Memorial Medal. There were thirteen judges who voted by ballot on this class and this dahlia received an overwhelming majority of the votes. Our stock being somewhat limited, our blooms were grown naturally and we used no highly nitrated fertilizers. Our blooms grown under these conditions averaged 10 inches; bush grows 5-5½ feet. Stems are straight and erect. It has already proved itself a winner in the white class, winning as the best white informal decorative in the open to all class in the New York Show. Also won as the best informal decorative in the seedling class at the Camden, N. J., Show.

Plants only \$5.00 each; 3 for \$12.50



WINNER OF
AMERICAN HOME
ACHIEVEMENT MEDAL
AT
ROCKVILLE CENTRE
NEW YORK



SUNRAYS

SUNRAYS (Straight-Wells) A very large informal decorative of bright buff with apricot suffusions. Bloom average is 12 inches on extra long, stiff, heavy stems. The flower has great depth and substance, giving it excellent keeping qualities. Bush grows 4½ to 5 feet. This dahlia not only won as the best seedling in the Rockville Centre Show, but also won the American Home Achievement Medal in that show, which is given to the largest and most perfect bloom in the entire show, defeating a very fine bloom of the giant white, Margaret E. Broomall. Won also the American Dahlia Society Medal at Fairmont, W. Va., for best seedling in that show. Received a Certificate of Merit at East Lansing in 1936 as seedling No. K-1. Highest scoring dahlia in West Virginia Trial Grounds in 1936 (87).

Plants \$5.00 each; 3 for \$12.50. Roots \$15.00

For the benefit of those who wish two plants of one of the foregoing introductions and one plant of the other, we shall be pleased to book orders in this manner, at the same price, namely, three plants for \$12.50 net.



PREAKNESS

PREAKNESS (Preas) An outstanding Collarette, so fine, so different, as to fully justify its introduction. A pure white, with white collar. Bush grows about 5 to 5½ feet. Excellent grower with fine foliage and stem. Bush blooms early in August until frost. Winner as the best collarette seedling in the New York Show as well as Rockville Centre, N. Y., Show. Also winner as best collarette in the open to all class in the New York Show. Has been most attractive in basket and arrangement classes where it still has to be beaten. One of the outstanding baskets at the New York Show.

Plants \$1.00 each; 3 for \$2.50. Roots \$2.00

*Introductions of the Stephenson Dahlia Gardens
of Santa Monica, Cal.*

STEPHENSON'S GIANT: An informal decorative of light primrose yellow. A giant flower in both depth and diameter, 11 to 12 inches, grown to 13 inches by 9 inches in depth. A robust grower with strong, wiry stems and excellent foliage. The flower has substance which makes it insect resistant, an unusual characteristic in a bloom of this coloring. Winner of the Achievement Medal in Southern California. Stock limited.

Roots \$15.00 net Plants \$7.50 net

ONE-GRAND: Semi-cactus of brilliant canary yellow. A 12-inch bloom on the best of stems. Good foliage. Splendid keeper. Listed on Mr. Leonard Barron's Honor Roll. Won as the best semi-cactus in the seedling class at the Rockville Centre, N. Y., Show.

Roots \$10.00 Plants \$5.00

CALIFORNIA'S FINEST DAHLIA SEED

We are acting as the Eastern Representatives of the above and are also handling their seed, which is considered the FINEST DAHLIA SEED IN CALIFORNIA, grown from the largest planting of HONOR ROLL and EXHIBITION DAHLIAS in Southern California. This includes a large planting of the dahlia Margaret E. Broomall, as well as all Mr. Broomall's seedlings and originations. The garden is planned and planted to get the best possible crosses and all seeds are ripened on the plant.

20 Seeds \$1.00, 50 Seeds \$2.50, 100 Seeds \$5.00, 1,000 Seeds \$40.00

1938 Introductions of Other Growers

BERNICE GEER (Geer) I. C. Old rose, slightly veined and tipped gold. Listed on Mr. Leonard Barron's Honor Roll and J. W. Johnston's Futurity. **Plants \$3.75**

CHEROKEE BRAVE (Ricks-Dahliadel) I. D. Oxblood red, holding its color in the sun. Best undisseminated seedling in Atlanta and first in the seedling class in Cincinnati. Size of bloom 10" to 13" across. Prolific and early bloomer. **Roots \$10.00 Plants \$2.50**

CORNELL (Burgard) I. D. New bi-color of garnet and white. Average size 8" to 9", growing 5 to 6 feet high on strong stems. Listed on Leonard Barron's Honor Roll. **Plants \$5.00**

DANDY (Australia) M. C. Deep peach, with yellow center and with pink reverse, long, graceful stems and 3½" flowers. Listed on J. W. Johnston's Dahlia Futurity. **Plants \$1.00**

DIRECTOR CARL G. DAHL (Scott) I. D. Color emberglow with golden sheen and a sweet briar reverse. Healthy bush. Height about 5½ feet. Insect resistant. Blooms average 11" to 14". Listed on Mr. Leonard Barron's Honor Roll and J. W. Johnston's Futurity. **Plants \$5.00**

FRIEDA GEORGE (Australia) I. D. Rich cream overlaid helio deeper at tips. Vigorous and beautiful plant with long, strong stems, holding large flowers at the proper angle. Listed on Mr. Leonard Barron's Honor Roll and J. W. Johnston's Futurity. **Plants \$2.50**

GENEVA GIANT (Geer) S. C. Chrome yellow, center blending to apricot. Reverse of petals red orange. The twist of the petals gives it the most beautiful color. **Plants \$3.75**

KATTIE K (Lakeside) I. D. Clear pink of large size on long stems. Received Certificate at Storrs and East Lansing in 1937. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity. **Plants \$2.50 net**

LITTLE DALORIS (Geer) Pom Pon. Fiery red, with long stem. Prolific bloomer. **Plants .75**

McKAY'S PURITY (McKay-Dahliadel) M. F. D. White. Scored at Storrs 1937. Also at Ohio Valley Trial Grounds. Winner of seedling class in New York. Good stems, prolific and good keeper. Blooms $2\frac{3}{4}$ " by $1\frac{1}{2}$ ". Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.

Roots \$5.00 Plants \$1.50

MELROSE BABY (Liphart-Fraser) Pom Pon. Deep cherry red. Perfect formation and fine stem. Very early and free flowering. Does not exceed 2". Certificate of Merit at Storrs 1937. Winner in its class at Richmond in 1937. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.

Plants \$1.50 net

PINK ELEGANCE (Indianapolis-Sparks) S. C. True brilliant rose pink 8" to 10" in diameter, with corresponding depth holding perfect center throughout season. Good keeping qualities. Winner of the American Home Achievement Medal in Indianapolis and Louisville.

Plants \$5.00 net

PINK LASSIE (Moore-Dahliadel) P. M. Soft rose pink with lighter shading. First in New York and Camden in the Miniature seedling classes and numerous arrangement classes. Bush is low growing and blooms are $3\frac{1}{2}$ ". Long, slender stems. Rapid, healthy growing bushes. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.

Plants \$1.50

PREMIER'S MAJESTIC (Premier) I. D. Salmon, gold, and mulberry. Profuse bloomer of large deep flowers. Stem canelike. Foliage hard and insect resistant. Scored at Storrs and Fairmont in 1937.

Plants \$7.50

PREMIER'S PARAGON (Premier) I. D. Gold. Plants covered with large blooms throughout the entire season. Stems, foliage, and habits are all to be expected in a fine dahlia.

Plants \$2.50

ROSEMARY'S BEAUTY (Rosemary) S. C. Pink shading to a lemon center. Winner American Home Achievement Medal in Cleveland. Early bloomer. Listed on Leonard Barron's Honor Roll.

Plants \$5.00

SNOWSPRITE (Shee-Dahliadel) M. S. C. Pure white, $3\frac{1}{2}$ " by 2", showing up wonderfully against the green bushes. Early and free blooming. Fine for exhibiting and florist's use, growing only about 3 feet tall. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.

Roots \$5.00 Plants \$1.50

SYLVIA (Lakeside) M. F. D. Garnet red. Free flowering. Bushes covered with blooms all season. Ideal for cutting. Listed on Leonard Barron's Honor Roll and J. W. Johnston's Futurity.

Plants \$1.00 net

Standard Introductions

	Plants	Roots
AMELIA EARHART (Cordes-Eastman) S. C. Combination of Apricot Buff with Primrose at base of each petal	\$1.00	\$2.00
AMERICAN LEGION (American) I. D. Large Yellow...		1.00
AUTUMN SUNSET (Lakeside) I. D. Lemon Yellow center spreading to lightly tinted Spinel Red toward outside of flower.....	1.50	5.00
BALLEGO'S SURPRISE (Ballego) R. C. Pure White....	1.00	2.00
BARBARA ANN (Reynolds-Fraser) I. D. Red and White variegated	1.25	2.50
BETTE DAVIS (Cordes-Eastman) S. C. Deep Violet Rose	1.00	2.50
BETTY LINDGREN (Preas-Ruschmohr) S. C. Pale Lemon Yellow tinted Light Salmon Orange.....	1.00	3.00
BONNIE BELMONT (Cochran-Ruschmohr) S. C. Beautiful bright Yellow on long, stiff stems.....	1.00	2.50
BROOMALL'S PINK (Stephenson) S. C. True Rose Pink	2.50	5.00
CALIFORNIA IDOL (Ballay) I. D. Large Bright Yellow.	1.00	2.50
CLARA CARDER (Australia) I. D. Large Pink.....	1.00	3.00
DEAN ANDERSON (Wickersham) I. D. Coppery Fuchsia	2.50	7.50
DARCY SAINSBURY (Australia) F. D. Beautiful Wax White	1.50	
DREAM GIRL (Lee) I. D. Beautiful Pink.....	2.50	5.00
FIRE BALL (Bissell) F. D. Brilliant Scarlet.....	2.50	5.00
GOLDEN STANDARD (Downs) R. C. Buff, shaded Amber		1.0
GREATER GLORY (Salem) S. C. Rose Pink.....	5.00	10.00
HASELROVER (Success) I. D. Red and White spreckled variegated	1.50	3.00
HONEY DEW (Greenough) F. D. Yellow and Orange....	1.50	4.00
IVORLEE (Lee) S. C. Ivory blending to Creamy Yellow..	1.00	3.00
KILGORE'S KING (Kilgore) I. D. Flesh outer petals, Lemon Yellow center. Extra strong healthy bush and foliage. Very large blooms.....	2.50	5.00
LORD OF AUTUMN (Almy) I. D. Rich deep Golden Yellow		1.50
MALIBU SUNSET (Stephenson) I. D. Gold overlaid Scarlet	2.50	5.00
MAN O'WAR (Boone-Straight-Ruschmohr) I. D. Carmine Oxblood Red		1.00
MARGRACE (Bissell) I. D. Bright Scarlet with Gold reverse	1.00	2.50
MID-WEST CHAMPION (Robens) I. D. Violet Rose and Yellow	1.00	2.50
MILTON J. CROSS (Johnson) I. D. Clear Gold, shading to an Orange Buff	1.50	5.00
MISS GLORY (Ballay) S. C. Yellow.....	1.50	5.00
MISS OAKLAND (Oakleigh-Lakeside) F. D. Pure White.	1.50	5.00
MITSI GALE (Stephenson) S. C. Beautiful Rosy Lavender	2.50	5.00
MOTHER MAYTROTT (Dahliadel) I. D. White.....	2.50	7.50

		Plants	Roots
MRS. CHRISTINE GROVES (Garrity-Wickersham)	I. D. Clear Crystal Yellow with tints of Bronze and Mauve at center	1.00	2.50
MRS. GEORGE LE BOUTILLIER (Smith-Ruschmohr)	I. D. Bright Carmine Red, shading to a rich Cardinal Red at the center, very large. Constant winner throughout the country as the largest dahlia in the show. Considered the best Red to date	1.50	
MURPHY'S MASTERPIECE (Reed)	I. D. Very large Red	1.00	
OAKLEIGH MONARCH (Hook)	F. D. Bright Cerise Red	1.00	2.50
OPAL (Dahliadel)	I. D. Cream and Salmon Rose	1.00	2.50
ORCHID MOONLIGHT (Greenough-Ruschmohr)	F. D. Beautiful Mauve Pink	1.00	3.00
PATRICIA ARMSTRONG (Vernon)	B. Red and White variegated		.75
PHANTOM	F. D. Purple Tipped White		1.00
PRACHTKERL (Germany)	S. C. Deep Yellow		1.00
PRIDE OF AMERICA (American)	S. C. Primrose Yellow	1.00	3.00
PRIDE OF AUSTINBURG (Strasen)	I. D. Grenadine Pink and Light Yellow, center and reverse Light Purple	1.00	2.50
PURPLE MIST (Emmons-Ruschmohr)	F. D. Purple Garnet	1.50	5.00
RED JUG (Preas-Ruschmohr)	S. C. Striking Cardinal Red in color, with tipped Yellow petals	1.00	3.00
RIEHL (Germany)	R. C. Very attractive Yellow shading to a pink		1.50
ROBERT RIPLEY (Salem)	I. D. Rhodamine Purple with Rose suffusions	5.00	10.00
ROCKLEY MOON (Taylor-Ruschmohr)	F. D. Beautiful Yellow, broad petaled bloom on exceptionally long stems		.75
ROYAL PURCHASE (Salem)	S. C. Primrose Yellow	1.25	3.50
RUDOLF'S GIANT (Rudolf-Ruschmohr)	I. D. Very large autumn. Largest flower in New York Show in 1936	2.50	7.50
SULTAN OF HILLCREST (Scott)	F. D. Yellow reversed Pink		1.00
SUPT. AMERTHYN	B. Lavender. Most popular winner in the ball class		.50
TOWER'S EMPIRE (Parella)	I. D. Yellow blending to an Apricot	1.00	3.00
SUN OF SATAN (Slocum)	S. C. Large Bright Red	2.50	7.50
VOLCANO (Richardson)	I. D. Orange Flame Red	3.00	7.50
WATCHING GIANT (Smith)	I. D. Deep Amber Yellow, suffused Orange	2.50	7.50
WILLIAM G. WYLLIE (Greenough-Ruschmohr)	F. D. Yellow, Buff and Pink	1.50	5.00

POM PONS

ANNA VON SCHWERIN.	Dainty Shell Pink.....	.25
ATOM.	Fiery Red, one of the best and a constant winner..	.25
BETTY ANN.	Exhibition type. Soft Pink.....	.50
DIXIE.	Dark Red25
DONNIE.	Lovely Orange of perfect form.....	.25
DOT.	Pure White on perfect stem.....	.25
DOTTIE DIMPLE.	Yellow.....	.35
ELIZABETH ANN.	Peach Pink.....	.35
GARY.	Very fine exhibition Red.....	.35
HONEY.	Pale Honey Yellow with faint suffusions on edge of petal25
JOHNNY.	Very Dark Red.....	.25
LITTLE EDITH.	The perfect Pom, wins more prizes than any other in its class. Primrose Yellow tipped Carmine	.25
MINNIE MOUSE.	Rich Burgundy Red with White tips...	.35
NERISSA.	Soft Rose Silver. One of the best exhibition Poms50
ROSALIE.	Clear, rich Ivory White.....	.50

MINIATURES

BABY ROYAL.	Salmon shaded Apricot.....	.50
CERISE GEM.	Cerise with a Gold base.....	.75
CHARD'S VANITY.	Soft Pink. Semi-cactus form.....	1.00
CORRONE.	White, similar to a Gardenia.....	.50
DAHLIADEL JOY.	Soft Lemon Yellow Cactus.....	1.00
DOROTHY BRANT MILLER.	Shell Pink.....	.50
DUBONNET.	Oxblood Red	1.00
ECLIPSE JR.	Orange Cadmium, deepening at center.....	.75
FAIRY PRINCESS.	Pink Lavender.....	1.00
FREDERIKA.	Deep Red	1.00
GLORIOUS.	Raspberry Red50
KENTUCKY BABE.	Salmon Pink.....	.50
LITTLE DREAM.	Clear Pink and White.....	.75
LITTLE NEMO.	Red and White variegated.....	.75
LITTLE PEARL.	Pink and Yellow.....	.75
MIRTH.	Orange Red75
ORCHID LADY.	Bright Violet Rose.....	.75
PRINCESS ROYAL.	Salmon and Apricot Cactus form....	1.00
RALEIGH.	Salmon Rose75
RAPTURE.	Rose Pink75
RHODA.	Russet Orange and Yellow.....	.35
ROSE BEAUTY.	Soft Peach and Coral.....	1.00

MIGNONS, ORCHIDS, SINGLES

BISHOP OF LANDAFF.	Bright Scarlet with Red foliage..	.50
CHANCELOT.	Velvety Red single.....	1.00
FUGI SAN.	Bronze single.....	.50
NEWPORT WONDER.	Single Rose, Pink and Gold.....	.50
PRINCE OF BULGARIA.	White edged Cardinal.....	.50
TWINKLE.	White with distinct Violet Rose markings.....	1.00

Special Dahlia Collections

Perhaps we can interest you in a special offer we are making at this time in the form of collections. These collections are made up of the leading exhibition varieties mentioned in this catalogue and the value received is more than double the catalogue value. We guarantee that all the dahlias in these collections are correctly labeled and the stock is true and healthy. Moreover, if you are not satisfied with our selection, we shall be pleased to refund your money, upon the return of the stock. Our offer which we are making at this time is to send any one of the following collections prepaid:

COLLECTION No. 1—Six named high-class dahlia roots for \$3.00.

COLLECTION No. 2—Eight roots named of new Honor Roll or Certificate of Merit dahlias, not one over four years old, for \$10.00. Should you desire plants of this collection, the price will be \$3.00.

COLLECTION No. 3—Ten roots named of new Honor Roll or Certificate of Merit dahlias, not over three years old, for \$15.00. Should you desire plants of this collection, the price will be \$5.00.

COLLECTION No. 4—Six named high-class exhibition pom pon dahlia roots for \$1.00.

COLLECTION No. 5—Six named high-class exhibition miniature dahlia roots for \$1.00.

COLLECTION No. 6—Six named high-class dahlias, collection to include roots of pom pons, miniatures, mignons, orchids, and singles for \$1.00. We might add that the plants included in the above collection are grown and shipped in 3-inch pots.

**DIRECTIONS
FOR THE GROWING AND CULTIVATION
OF EXHIBITION DAHLIAS**

Time — The proper time to plant dahlias for exhibition purposes in this climate is about the tenth of June. Of course, if one is not depending upon the shows, they can be planted as soon as the frost is over. In this climate we advise a succession of planting from May 15 to July 1. **Preparing Soil** — About one week or ten days before planting, spade your garden and leave it in the rough, then broadcast into soil to every 100 sq. ft. or to approximately ten dahlia hills 5 lbs. raw bonemeal mixed with 2 lbs. of muriate or sulphate potash which should be raked into the soil thoroughly.

Planting of Roots — Plant about 6 inches deep, no more, laying root flat on its side with eye facing upward. Fill hole only halfway to top and as sprout grows gradually fill in.

Planting of Green Plants — As plants are received, remove cartons and leave in pot. Soak them in shallow water for a few minutes in order to freshen plant after its journey through the mail. Set out plants in late afternoon or on a cloudy day, removing pot from plant. Make sure that plant is planted deep enough and if the following day should be hot and sunny, suggest shading plant with a peach basket during the heat of the day. Fill hole gradually with dirt as plant grows.

Stakes to which the plants are to be tied should be inserted at the time of planting; this also applies to roots.

Cultivation — Keep soil well pulverized and suggest cultivation about 24 hours after rainfall, in order to keep the soil from becoming baked. This is very important and should there be lack of rain, suggest weekly cultivations. Discontinue all cultivating after August 15, as roots have a tendency to come to top and will be disturbed by continuous cultivating.

Watering — Unless weather is very dry, dahlias will need no water until they commence to bloom. Then water thoroughly, soak the ground every week or ten days as needed.

Insects — Can usually be controlled by spraying weekly with a good insecticide. Even though plants appear to be clean and healthy, a weekly spray will act as a preventive. When you find a flower is being eaten or a stem drooping, make a search and you will be sure to find the troublesome pest, and kill it.

Disbudding and Disbranching — To get large flowers on long stems it is very necessary to disbud and disbranch.

When plants come up leave only one stalk. After three sets of leaves appear, pinch out the crown or center. In a short time a top pair of laterals will make themselves evident which eventually will be a branch of the dahlia bush. When the buds appear, leave only one of the three buds that usually come in a cluster, pinching out the side two. New branches will appear in the form of laterals between the leaves and the stalk. These should also be pinched out and it is well to pinch out all laterals below the remaining bud except the two nearest the main stalk. This will keep your plant low and bushy and you will have many flowers on long stems from branches below which will develop rapidly.

Fertilization — When buds appear, which is usually about the 20th to the 25th of August, it is well to give them a top dressing of fertilizer and we suggest at this time $1\frac{1}{2}$ lbs. of bonemeal flour, $1\frac{1}{2}$ lbs. of animal tankage and 1 lb. of muriate of potash or sulphate of potash. Mix well and broadcast not closer than 6 inches nor more than 18 inches from the stalk. The foregoing formula is sufficient for one application to ten hills.

Cut Flowers — Dahlias should be cut in the early morning or in the evening after sundown. After flowers are cut dip stems into hot water (about boiling) for one or two minutes. Then place in deep cold water in a cellar for a few hours to freshen. Flowers then may be ready to ship by packing in strong corrugated boxes, laid out in florists tissue paper. It might be well to fold up newspapers to act as a pillow for the large blooms to rest on in order to avoid bruising.

Storage — After the black frost has killed the dahlias, cut the tops at the ground and dig them carefully with a good fork, being careful not to strain the necks of the roots. Cut stalk within 2 inches of crown and allow clumps to dry out in the sun three or four hours before placing into barrels or boxes. Suggest that clumps be placed in inverted position while drying, in order that water in stems will drain out. It is well to allow soil to cling to clumps to prevent root necks from breaking and excessive drying of tubers. A good potato cellar is very desirable as a storage bin for dahlias. If this is not available, keep them as far as possible from the heater and in a space where the temperature will not go below 40 degrees nor above 55 degrees.

Preparing Soil for Next Year — After roots have been dug spade the garden and plant winter rye. If your soil has a tendency to be acid would broadcast lime stone over it. The spreading of cow manure over the winter rye will also be very beneficial. Turn rye over just before it goes into stalk which in this climate is usually about the first week in May.



We are members of National Association of Commercial Dahlia Growers which is composed of reputable and financially responsible Dahlia growers and dealers. This emblem in the advertisement of a Dahlia grower signifies his membership in the Association. It stands for Integrity, Reliability and a Square Deal in every particular. You need have no hesitancy in dealing with any member of the National Association of Commercial Dahlia Growers.

JOIN THE AMERICAN DAHLIA SOCIETY

We urgently request that if you are not a member of this great society to join immediately. Send \$2. to Mr. C. Louis Alling, Secretary, No. 251 Court Street, West Haven, Connecticut, which entitles you to a bulletin which is published quarterly, filled with useful information on dahlia culture and will recompense you many times for the money spent.

Memorandum

Memorandum

JOIN THE

AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia "fans" in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

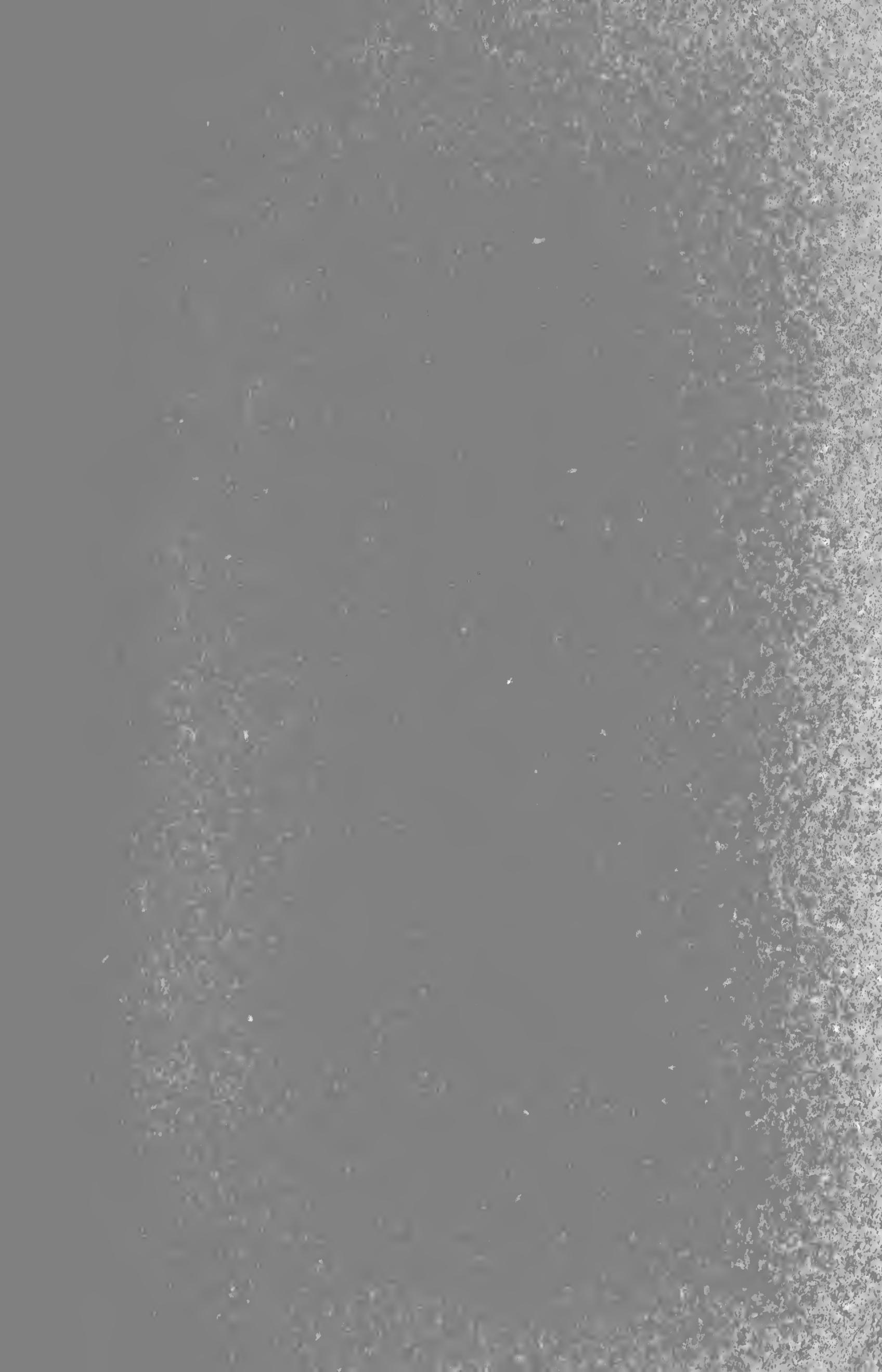
APPLICATION FORM

Dues \$2.00 per year
Payable in advance
To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,
251-37 Court Street, West Haven, Connecticut.

JOIN NOW—and we know
you will not regret doing so
Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy
of the current Bulletin.

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